In association with **Happy Liliput, Boston** and **Nakhra Magazine, New York**

# CRAFTING THE NEW ERA OF *Styling*

## A BOOMING CAREER THAT **SHAPES TRENDS, PERSONALITIES & VISUAL STORIES**

### FASHION STYLING OVER FASHION DESIGNING

Fashion is more than creating clothes , it is about creating impact. While fashion designing focuses on design and garments, fashion styling transforms fashion into expression, identity, and influence.

Today's fashion world is driven by stylists who shape celebrity looks, brand campaigns, magazine editorials, runway presentations, and social media trends. The styling industry is rapidly gaining momentum and recognition.



While most institutes require a minimum of 1 year to complete a similar programme, **CISS** covers the important aspects in just **60 intensive classes over 3 months,** making students industry ready thereby, saving valuable time and cost while gaining professional-level expertise, we believe practical experience scores heavily over classroom culture.



**CISS** is an innovative styling institute offering thoughtfully designed courses to prepare students for success in a fast-growing industry.

Our programs focus on building practical skills and confidence through hands-on training, strong theoretical foundations, and guidance from renowned industry professionals.

With international associations and domestic tie-ups with **Bombay Times Fashion Week** as **Styling Partner**, CISS provides curated short-term courses designed to help you launch a career in the world of styling.

WWW.CISS-STYLE..COM
Email: admin@ciss-style.com

# Why CISS?

**Taught by experts:** Learn Directly from Industry experts/celebrity stylist

**Hands-on action:** Practical training and real shoots, with fundamentals of Fashion covered

**Insider secrets:** Get the actual Tips and tricks of styling

**Get your foot in the door:** Internship opportunities provided

**Exclusive access:** Workshops and Guest lectures with industry professionals

**Experience that counts:** Management has 20+ years experience in the Fashion Industry

## Courses offered:

## Affiliated by Maharashtra State Board of Skill, Vocational Education and Training Department

**3 months Certificate styling courses:**

1. **Full Time : 12 weeks**
2. **Weekend Batch : 8 weeks**

## Key inclusions:

- Color and Body analysis
- Fabric and material literacy
- History of Fashion
- Fashion Forecasting and Trend Analysis
- Moodboards and Creative Concept Building
- Managing shoots at site and mastering on-set etiquettes
- Fashion Communication and PR
- Window Display and Visual Merchandising
- Importance of Accessories and their Objectives
- Role of Hair and Makeup in Styling
- Importance of Sourcing and logistics
- Personal and Celebrity Styling
- Wardrobe Management and Styling Techniques

## Practical and Industry Exposure:

- Importance of Portfolio Shoot with Practical Demonstration
- Budgeting and Analysis for a Professional Shoot
- Understanding Fashion Photography and Styling for Camera
- Visits to Professional Style Shoots for Real-World Exposure

## Pioneering AI in Fashion Education

**CISS** proudly partners with **Neuraa** to bring cutting-edge AI technology into fashion education.

**As the first educational institute in India** to incorporate an AI Mirror into its curriculum, **CISS** is empowering students to experience the future of fashion through innovation, technology, and creativity.




**Authorised Technology Partner of Neuraa**

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